

MP-301 (OLD) / MP-201
December - Examination 2015
MBA (IIInd Year) Examination
BUSINESS ENVIRONMENT
Paper - MP-301 (OLD) / MP-201

Time : 3 Hours]

[Max. Marks :- 80

Note : The question paper is divided into three sections A, B and C. Write answers as per the given instructions.

Section - A

8 x 2 = 16

(Very short Answer type Questions)

Note : Answer all questions. As per the nature of the question you delimit your answer in one sentence up to 30 words. Each question carries 2 marks.

- 1) (i) What is Globalisation?
- (ii) What is meant by Business Environment?
- (iii) What is foreign investment?
- (iv) What do you mean by PPP model?
- (v) What is WTO?
- (vi) What do you mean by capital goods?
- (vii) Define disinvestment.
- (viii) Write the concept of business eco-system.

Section - B

4 x 8 = 32

(Short Answer Type Questions)

Note : Answer any four questions. Each answer should not exceed 200 words. Each question carries 8 marks.

- 2) Explain critically the impact of economic reforms in development of India.
- 3) Write short note on information technology revolution and Business environment.
- 4) Write the importance of monetary policy.
- 5) How is the present industrial policy of India different from preceding policies? Explain.
- 6) Write about current Export-import policy of India.
- 7) Explain the impact of Liberalisation on Industrial Development in India.
- 8) Explain the role of foreign aid in the economic development of India.
- 9) Is globalisation a solution to poverty problem? How?

Section - C

2 x 16 = 32

(Long Answer Type Questions)

Note : Answer any two questions. Each answer should not exceed 500 words. Each question carries 16 marks.

- 10) Explain the socio-cultural factors of Business Environment.
 - 11) What are the main important technological factors which influence business environment?
 - 12) What is competition Act, 2002? What are the powers of competition commission of India?
 - 13) Write the benefits of foreign Direct Investment in growth of a country.
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